

**Town of Seven Devils
Tourism Development Authority Meeting
January 24, 2017**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, January 24, 2017 at Town Hall. Member Anne Fontaine, Member Tom Gidley, Town Manager Debbie Powers and Finance Officer Helga Sappington were present. Member Jack Duncan was present by conference call.

Call to Order

Town Manager Debbie Powers called the meeting to order at 9:00 am.

Swearing in Re-Appointments

Anne Fontaine and Jack Duncan were sworn in.

Election of Chair and Vice Chair

Anne Fontaine was elected Chair and Tom Gidley was elected Vice Chair. Both members accepted their election.

Adopt Agenda

Tom made a motion to adopt the agenda. Anne seconded the motion. The motion passed unanimously.

Approve Minutes

Tom made a motion to approve the minutes of November 22, 2016. Anne seconded the motion. The motion passed unanimously.

Citizen Comments

Brad Lambert, Kay Lambert and Larry Fontaine were present. Kay thanked the TDA for all they do to keep the town looking great. Brad Lambert expressed the hope for the TDA to donate to the Safety Fest in 2017. Brad Lambert presented the TDA with information and cost for a needed PA system.

Old Business

- None

New Business

- Tom made a motion to advertise in the Charlotte Observer (\$950.00). Anne seconded the motion and it was agreed upon unanimously.
- There was a discussion about the need to remove several trees in front of Town Hall. Tom made a motion to fund tree removal and landscaping at Town Hall (\$ 2,000.00). Anne seconded the motion and it was agreed upon unanimously.

- The TDA members approved the FY17 audit contract (\$ 2,750).
- There was a discussion for the need of a directional sign to Otter Falls. The TDA members agreed to pay for the sign (\$ 1,500.00).
- Tom made a motion to donate to the 2017 Safety Fest (\$8,000.00). Anne seconded the motion and it was agreed upon unanimously.
- Tom made a motion to purchase a PA System for the Town (\$1,000.00). Anne seconded the motion and it was agreed upon unanimously.
- There was a discussion about funding “The Hawk” @7D race. The TDA will revisit this discussion when they receive an update of cost from the Recreation Committee.
- Tom made a motion to advertise with the WNC Magazine (\$1650.00) corresponding with the Otter Falls article in the March/April issue. Anne seconded the motion and it was agreed upon unanimously.

Financial Statement

- Anne made a motion to approve the November 2016 and December 2016 financial statements. Tom seconded the motion and it was agreed upon unanimously.

Board Comments

Debbie suggested to continue advertising with the “High Country Realtor Association” in 2017. The TDA members agreed.

Adjourn

At 10:15 am, Anne made a motion to adjourn. Tom seconded the motion and it was agreed upon unanimously.