

**Town of Seven Devils  
Tourism Development Authority Meeting  
October 24, 2017**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, October 24, 2017 at Town Hall. Chair Anne Fontaine, Member Jack Duncan, Town Manager Debbie Powers and Finance Officer Helga Sappington were present. Member Tom Gidley was absent.

**Call to Order**

Chair Anne Fontaine called the meeting to order at 9:00 am.

**Adopt Agenda**

Member Jack Duncan made a motion to adopt the agenda. Chair Anne Fontaine seconded the motion. The motion passed unanimously.

**Approve Minutes**

Member Jack Duncan thanked the administrative staff on the audit outcome at the September 19, 2017 meeting; It was not recorded in the minutes.

Member Jack Duncan made a motion to approve the minutes of September 19, 2017. Chair Anne Fontaine seconded the motion. The motion passed unanimously.

**Citizen Comments**

Brad Lambert and Larry Fontaine were present.

Mayor Larry Fontaine suggested to bring up Airbnb Occupancy Tax issues at the next RTCC meeting.

**Old Business**

- None.

**New Business**

- Member Jack Duncan made a motion to advertise in the 2018 High Country Host Vacation Planner (1/2 page \$1895.00). Chair Anne Fontaine seconded the motion and it was agreed upon unanimously. The TDA Members decided to take advantage of a coupon option with the advertisement to sponsor a free gift and to offer a discount for the 2018 Hawk Race.
- The TDA members talked about the HCPress Visitor's Guide Winter Issue that was already approved in a prior meeting (full page \$ 480.00).
- Town Manager Debbie Powers presented the TDA members with information on the music group "Sound Traveler". The TDA members will place the music group "Sound Traveler" on the list of groups to be considered for the "2018 Music on the Lawn" selection.

- Member Jack Duncan made a motion to sponsor the “Lite up the Nite” celebration on Friday, December 1, 2017 (up to \$ 500.00). Public Works will put up the Christmas displays and decorations for the event.
- Chair Anne Fontane made a motion to replace the mums on the fall decoration displays and replace the damaged scarecrows. Member Jack Duncan seconded the motion and it was agreed upon unanimously.
- There was a discussion about Occupancy Tax audits and Beech Mountain contractors who monitor the rentals by owners. The TDA members decided to address Occupancy Tax in a letter that will be mailed with the water bill to all residents.
- The TDA members decided to have their next meeting in January 2018, unless an urgent issue needs attention.

### **Financial Statement**

- Chair Anne Fontaine made a motion to approve the September 2017 financial statements. Member Jack Duncan seconded the motion and it was agreed upon unanimously.

### **Board Comments**

- Town Manager Debbie Powers will get a quote to replace the ramp to Town Hall.

- **Adjourn**

At 9.45 am, Chair Anne Fontaine made a motion to adjourn. Member Jack Duncan seconded the motion and it was agreed upon unanimously.