

**Town of Seven Devils
Tourism Development Authority Meeting
January 22, 2019**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, January 22, 2019 at Town Hall. Chair Anne Fontaine, Town Manager Debbie Powers and Finance Officer Helga Sappington were present. Member Jack Duncan was present via phone. Member Tom Gidley was absent.

Call to Order

Town Manager Debbie Powers called the meeting to order at 9:00 am.

Nomination of Chair

Anne Fontaine was nominated Chair. She accepted her nomination.

Adopt Agenda and Approve Minutes

Member Jack Duncan made a motion to adopt the agenda and to approve the minutes from the September 25, 2018 meeting. Chair Anne Fontaine seconded the motion. The motion passed unanimously.

Citizen Comments

Larry Fontaine and Brad and Kay Lambert were present.

Old Business

- Town Manager Debbie Powers updated the TDA members on the remodel process of Town Hall.
- Town Manager Debbie Powers updated the TDA members on the Otter Falls parking lot extension. Fence posts and gravel will be added in spring.
- Town Manager Debbie Powers updated the TDA members on the Tennis and Pickle Ball court maintenance. Court One will give an estimate for the project in spring.
- Town Manager Debbie Powers informed the TDA members that the Snowblower that was purchased for the Public Works Department had been delivered.

New Business

- Member Jack Duncan made a motion to advertise in the Blowing Rock Chambers Visitors Guide (Full Page \$850.00). Chair Anne Fontaine seconded the motion. The motion passed unanimously.
- Member Jack Duncan made a motion to advertise in the Lees-McRae Summer Theatre playbill (\$210.00). Chair Anne Fontaine seconded the motion. The motion passed unanimously.
- Town Manager Debbie Powers presented pictures of the new Spring/Summer banners purchased from Mosca Design. Purchase was approved through e-mail.
- Member Jack Duncan made a motion for the TDA to sponsor the Music by the Lake events for 2019 (up to \$ 12,000.00). Chair Anne Fontaine seconded the motion. The motion passed unanimously.

- Member Jack Duncan made a motion for the TDA to sponsor the Arbor Day event in April 2019 (up to \$ 1,000.00). Chair Anne Fontaine seconded the motion. The motion passed unanimously.
- Member Jack Duncan made a motion for the TDA to purchase the Recreational Activities Rack Cards for 2019 (up to \$ 600.00). Chair Anne Fontaine seconded the motion. The motion passed unanimously.
- There was a discussion about the upcoming Town's 40th anniversary celebration. The TDA members will revisit funding the event.
- Kay Lambert asked the TDA members to fund the 2019 Safety Fest. Member Jack Duncan made a motion for the TDA to fund the Safety Fest (\$ 10,000.00). Chair Anne Fontaine seconded the motion. The motion passed unanimously.
- Member Jack Duncan made a motion for the TDA to support the Avery Chamber with their Rack Cards. (\$ 500.00). Rack Cards will be mailed out with the Town's water bill. Chair Anne Fontaine seconded the motion. The motion passed unanimously

Financial Statement

- Member Jack Duncan made a motion to approve the financial statements. Chair Anne Fontaine seconded the motion and it was agreed upon unanimously.

Board Comments

- Town Manager Debbie Powers presented the ads in the CML Magazine and the High-Country Visitors Guide to the TDA members. Jack Duncan commented on the "Good Work" the Town and employees were doing for the community.

- **Adjourn**

At 9.30 am, Member Jack Duncan made a motion to adjourn. Chair Anne Fontaine seconded the motion and it was agreed upon unanimously.