

**Town of Seven Devils  
Tourism Development Authority Meeting  
July 24, 2018**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, July 24, 2018 at Town Hall. Chair Anne Fontaine, Member Tom Gidley, Member Jack Duncan, Town Manager Debbie Powers and Finance Officer Helga Sappington were present.

**Call to Order**

Chair Anne Fontaine called the meeting to order at 9:00 am.

**Adopt Agenda and Approve Minutes**

Member Jack Duncan made a motion to adopt the agenda and approve the minutes from the June 26, 2018 meeting. Member Tom Gidley seconded the motion. The motion passed unanimously.

**Citizen Comments**

Larry Fontaine and Brad and Kay Lambert were present.

**Old Business**

- Town Manager Debbie Powers updated the TDA members on the Brownlow Park progress. Debbie is currently working with the town attorney on a landscape easement for the Brownlow Park area.

**New Business**

- There was a discussion to transition from brochures to rack cards to advertise the Town of Seven Devils. Debbie will present a rack card proof at the next TDA meeting.
- The TDA members agreed to advertise in the High-Country Host (\$275.00) for coop publication in the Western North Carolina Magazine.
- There was a discussion about additional signage at Otter Falls to address trash. Debbie Powers will present proofs and cost of signage at the next TDA meeting.
- The TDA Members agreed to sponsor the Town's 40<sup>th</sup> anniversary celebration in August of 2019.
- Member Jack Duncan made a motion to fund the replacement of the board room chairs (up to \$ 2,500.00/ 10 chairs). Member Tom Gidley seconded the motion. The motion passed unanimously.

**Financial Statement**

- Member Tom Gidley made a motion to approve the financial statements. Member Jack Duncan seconded the motion and it was agreed upon unanimously.

### **Board Comments**

- There was a discussion about funding recycling trash cans for Town Festivals. The TDA members will revisit the discussion closer to Safety Fest in 2019.
- Chair Anne Fontaine updated the TDA members on the positive outcome of Music by the Lake on July 20, 2018.
- Chair Anne Fontaine updated the TDA members on the positive outcome of the Art Guild on July 21, 2018. A second Art Guild is planned for August 18, 2018.
- Debbie Powers updated the TDA members on the process for the Peak Mountain Trail Grant.

- **Adjourn**

At 9.40 am, Chair Anne Fontaine made a motion to adjourn. Member Tom Gidley seconded the motion and it was agreed upon unanimously.