

**Town of Seven Devils
Tourism Development Authority Meeting
March 22, 2016**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, March 22, 2016 at Town Hall. Chair Bill Wilkinson, Member Tom Gidley, Member Anne Fontaine, Town Manager Debbie Powers and Finance Officer Helga Sappington were present.

Call to Order

Chair Bill Wilkinson called the meeting to order at 9:10 am.

Adopt Agenda

Bill made a motion to adopt the agenda. Anne seconded the motion. The motion passed unanimously.

Approve Minutes

Bill made a motion to approve the minutes of February 23, 2016. Bill seconded the motion. The motion passed unanimously.

Citizen Comments

Kay Lambert thanked the TDA for funding the Safety Fest. Kay asked the TDA to sponsor the "Horn in the West" 2016 season. She suggested a lottery of "Horn in the West" tickets to benefit the Otter Falls project.

Old Business

- Tom is in the process of getting estimates for the repair of the Tennis courts. It will be addressed at the next meeting.
- Tom is in the process of getting estimates of adding Pickle Ball. It will be addressed at the next meeting.
- Road repair and parking area on the road leading to the play-ground will be addressed at the next meeting. Debbie will get estimates on cost of gravel and pavement.
- Bill made a motion to approve the purchase of two signs (\$75.00 each) and two posts (\$25.00 each) for the Otter Falls area. Tom seconded the motion. The motion passed unanimously.
- Debbie presented the Avery Chamber "Calendar of Events Card" to the TDA, and stated that the cards will be mailed out with the next Seven Devils water bill. The TDA suggested a "Town of Seven Devils" written logo for next year.
- Randy updated the TDA with his achievements. Discussion followed. Debbie and Anne were tasked with creating a written contract with deadlines for a possible 3 month extension of Randy's contract.

New Business

- The TDA approved to sponsor the “Horn in the West” 2016 season (\$2000.00).
- Bill made a motion to fund the “Firewise Communities” and “Tree City USA” projects (\$400.00 each). Anne seconded the motion. The motion passed unanimously.
- Debbie informed the TDA that the Carolina Mountain Living magazine will write an article on Seven Devils.
- Bill made a motion to purchase new banners for the Town (\$3000.00). Tom seconded the motion. The motion passed unanimously.
- The TDA approved advertising with An Appalachian Summer Festival 2016 Playbill (\$775 Half Page Vertical) and Blowing Rock Visitors Guide (\$850.00 Full Page).
- Bill made a motion to fund the vans for the “Realtor Open House”. Anne seconded the motion. The motion passed unanimously.
- Debbie asked about the possibility of funding a shredding truck onsite for residents & administration in summer. Debbie will present the TDA with cost at a future meeting.
- The TDA decided not to advertise in the South Charlotte Lifestyle magazine.
- Debbie will update the TDA with cost on fencing for a Dog Park.
- Brad Lambert presented the TDA with a draft concept of a Parks and Recreation Master Plan.

Financial Statement

- Bill made a motion to approve the March 2016 financial statements. Anne seconded the motion and it was agreed upon unanimously.

Adjourn

At 10:40 am, Bill made a motion to adjourn. Tom seconded the motion and it was agreed upon unanimously.