

**Town of Seven Devils
Tourism Development Authority Meeting
May 26, 2020**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, May 26, 2020 at Town Hall. Chair Anne Fontaine, Member Richard Blonshine, Member Tom Gidley, Town Manager Debbie Powers, Parks & Rec Program Tech Jewel McKinney and Finance Officer Helga Sappington were present. Member Leigh Sasse joined the meeting remotely through <https://global.gotomeeting.com/join/417463277>

Call to Order

Chair Anne Fontaine called the meeting to order at 9:05 am.

Adopt Agenda and Approve Minutes

Member Richard Blonshine made a motion to adopt the agenda and to approve the minutes from the January 28, 2020 meeting. Member Tom Gidley seconded the motion. The motion passed unanimously.

Citizen Comments

Brad Lambert joined the meeting remotely through <https://global.gotomeeting.com/join/417463277>.

Old Business

- Town Manager Debbie Powers updated the TDA members on the RTP and PARTF grants.

New Business

- Parks & Rec Program Tech Jewel McKinney updated the TDA members on the cancellations and rescheduling of the planned activities in the Town of Seven Devils.
- Parks & Rec Program Tech Jewel McKinney updated the TDA members on Facebook stats and the status of the website interactive map for tourist promotion in the Town of Seven Devils.
- Member Tom Gidley made a motion to continue to contract with the freelance photographer for the purpose of promoting tourism in the Town of Seven Devils. The images will continue to be used on the Town's Facebook page, website and general advertisement. Member Richard Blonshine seconded the motion. The motion passed unanimously.
- Town Manager Debbie Powers presented the FY 21 budget to the TDA members. Member Richard Blonshine made a motion to approve the FY21 budget. Member Tom Gidley seconded the motion. The motion passed unanimously.
- There was a discussion about moving away from print media and focusing more on digital media to promote tourism in the Town of Seven Devils. Member Richard Blonshine made a motion to transition away from print media to digital media. Member Tom Gidley seconded the motion. The motion passed unanimously.

- Town Manager Debbie Powers requested the TDA to fund the Parks /Rec position since all of the main job functions promote tourism in the Town of Seven Devils. Member Leigh Sasse made a motion to fund the position (\$48,000.00 total). Member Tom Gidley seconded the motion. The motion passed unanimously.
- There was a discussion on funding for the remodeling of Old Town Hall for the purpose of promotion tourism in the Town of Seven Devils. The TDA members will revisit the discussion in September.
- The preview of the engineering drawing/layout for additional parking lot, walking trail, band stage, dog park at the New Town Hall was presented to the TDA members.

Email/Invoice Approvals:

Financial Statement

- Member Tom Gidley made a motion to approve the financial statements. Member Richard Blonshine seconded the motion. The motion passed unanimously.

Board Comments

- The TDA members thanked the Staff and Management for all their work.

Adjourn

At 10.40 am, Member Richard Blonshine made a motion to adjourn. Member Tom Gidley seconded the motion. The motion passed unanimously.