

**Town of Seven Devils
Tourism Development Authority Meeting
September 28, 2021**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, September 28, 2021 at Town Hall. Chair Anne Fontaine, Member Tom Gidley, Member Richard Blonshine, Member Leigh Sasse, Town Manager Debbie Powers, Finance Officer Helga Sappington and Parks and Rec Tech Jewel McKinney were present.

GoToMeeting ID: 374396861 for remote access was provided.

Call to Order

Chair Anne Fontaine called the meeting to order at 9:00 am.

Adopt Agenda and Approve Minutes

Member Leigh Sasse made a motion to adopt the agenda; motion was seconded by Member Rick Blonshine; the motion passed. A motion to approve the minutes from the August 24, 2021 meeting was made by Member Tom Gidley and seconded by Member Leigh Sasse; all approved. The motion passed unanimously.

Citizen Comments

Larry Fontaine and Police Chief Johnathan Harris were present; there were no comments.

Old Business

- Town Manager Debbie Powers updated the TDA members on the Landscaping project and the Community Center front deck project. A new quote for the front deck was presented and the TDA Members agreed to move forward with construction.
- Parks and Rec Tech Jewel McKinney updated the TDA members on the Tennis & Pickleball Court project.
- Member Rick Blonshine made a motion to advertise in the Blowing Rock Visitor's Map, ½ Panel, \$ 600.00. Seconded by Member Tom Gidley; all approved.
- Parks and Rec Tech Jewel McKinney updated the TDA Members on the Trunk or Treat event. She presented the giveaways for that event to promote tourism in the Town of Seven Devils to the TDA Members.
- Town Manager Debbie Powers updated the TDA members on the TDA Capital Improvement Plan that was discussed in the April 2021 meeting.

New Business

- Member Leigh Sasse made a motion to advertise with the Blue Ridge Parkway Association Travel Planner, \$ 3,250.00. Seconded by Member Tom Gidley; all approved.
- The TDA Members reviewed the Committee Member terms from the 2019 Resolution. The TDA members will decide at the next meeting if they want to recruit a new member to replace Member Tom Gidley at the end of his term.
- Town Manager Debbie Powers presented several portable stage options for the 2022 Music Series to the TDA Members. The TDA members will revisit in spring.
- Member Rick Blonshine made a motion to advertise in the Avery County Visitor, Relocation & Business Guide, ½ Page, \$ 495.00. Seconded by Member Tom Gidley; all approved.

- The TDA members decided not to advertise in the 2021/2022 Boone Chamber Magazine “Boone My Hometown”.
- Member Rick Blonshine made a motion to advertise in the 2022 High Country Vacation Planner, ½ Page, \$ 1,640.00. Seconded by Member Tom Gidley; all approved.

Financial Statement

- Member Rick Blonshine made a motion to approve the financial statements; Member Leigh Sasse seconded; all approved. Motion carried.

Board Comments

- Discussion about real estate sales in the area.
- Parks & Rec Tech Jewel McKinney informed the TDA members about an upcoming Avery Chamber celebration.

Adjourn

At 9:40 am, Member Tom Gidley made motion to adjourn; Member Leigh Sasse seconded; all approved. Motion carried.