

**Town of Seven Devils
Tourism Development Authority Meeting
April 22, 2014**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, April 22, 2014 at Town Hall. Members present were Chair Bill Wilkinson, Member Tom Gidley, and Debbie Powers, Finance Officer.

Call to Order

Chair Bill Wilkinson called the meeting to order at 9:00 am.

Approve Minutes

Tom made a motion to approve the minutes of March 25, 2014. Bill seconded the motion. The motion passed unanimously.

Adopt Agenda

Tom made a motion to adopt the agenda. Bill seconded the motion. The motion passed unanimously.

Citizen Comments

Brad Lambert was present; he thanked the TDA for all they do.

New Business

- Banner printouts were shown to members; all approved to order 16, plus hardware.
- Advertising: Lees-McRae playbill ad – renew for this summer – all approved.
- Thank you donation letters received from Special Olympics and Grandfather Mountain.
- Website update from Ed: Contract has been signed with nickgreene.com & moving forward – should be completed within two months.
- Brochures – not a good time of year to take photos – use waterfall pictures, tennis court/playground photos, and Hawksnest photos from Lenny – discuss next meeting.
- Duckworth landscaping looks good – Tom to follow up with Ronnie about additional plantings
- Fallen trees on main road – Ed to contract to remove & TDA will fund

Financial Report

- Committee reviewed March/April financials – on target for budget. Bill made motion to approve; Tom seconded. The motion passed unanimously.

General Discussion

- Occupancy tax reports – consistent number of businesses & individuals reporting. Debbie reported that the list was updated last week on our website.

Adjourn

At 9:25am, Bill made a motion to adjourn. Tom seconded the motion. The members agreed unanimously.