

**Town of Seven Devils
Tourism Development Authority Meeting
May 28, 2013**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, May 28 2013 at Town Hall. Members present were Chair Bill Wilkinson, Member Anne Fontaine, Member Tom Gidley, Town Manager Ed Evans, and Intern, Will Doerfer.

Call to Order

Chair Bill Wilkinson called the meeting to order at 9:05am.

Approve Minutes

Bill made a motion to approve the minutes of April 23, 2013. Anne seconded the motion. The motion passed unanimously.

Adopt Agenda

Tom made a motion to adopt the agenda. Bill seconded the motion. The motion passed unanimously.

Citizen Comments

Mayor Pro Tem Lambert thanked the TDA for their great work in making the Town beautiful.

Old Business

- Sign: Ed gave an update on the sign for Town Hall and striping the tennis court. He said the sign is ordered and the go-ahead for restriping the tennis court was given on April 23, 2013.
- Internet Advertising: Mayor Pro Tem Lambert stated that he had no update at this time.
- US Air Ad: Ed showed the TDA the final version of the US Air Ad. The members approved the draft ad. Ed will notify US Air to go forward.
- Electronic sign: Intern Will Doerfer showed the members a PowerPoint presentation with some sign options for an electronic sign to put at the Town Hall driveway entrance. Bill made a motion to move forward with the purchase of an electronic sign and installation at a cost not to exceed \$6,000. Tom seconded the motion. The members agreed unanimously.

New Business

- Cover for picnic tables: Anne showed the TDA members a photo of a cover for the picnic tables and a price quote of \$3,394.63. The members approved of the cover and price. Chair Bill made a motion to approve the purchase of the cover. Tom seconded the motion. The members agreed unanimously.
- Horn in the West: Anne discussed advertising with Horn in the West and the presentation that was made to the Seven Devils Town Council. Chair Bill made a motion to advertise with Horn in the West at the \$2,000 level. This would allow the

Town to have a *Town of Seven Devils Day* at Horn in the West and provide fifty (50) complimentary tickets. Anne seconded the motion. The members agreed unanimously.

- Budget: Members reviewed the proposed budget for FY13-14. Chair Bill made a motion to adopt the proposed budget. Tom seconded the motion. The members agreed unanimously.
- Camera Repair: Ed discussed the camera and the damage created by wasps. He told the members that the camera had been sent for repair and that the cost is likely to be \$1,015 because of water damage. Chair Bill made a motion to have the camera repaired. Anne seconded the motion. The members agreed unanimously.

Financial Report

The financial report for April was discussed. The members voiced their pleasure with the continued visitation to Seven Devils and collection of Occupancy Taxes. Anne made a motion to approve the financial report. Tom seconded the motion. The members agreed unanimously.

Adjourn

At 9:55am, Anne made a motion to adjourn. Tom seconded the motion. The members agreed unanimously.